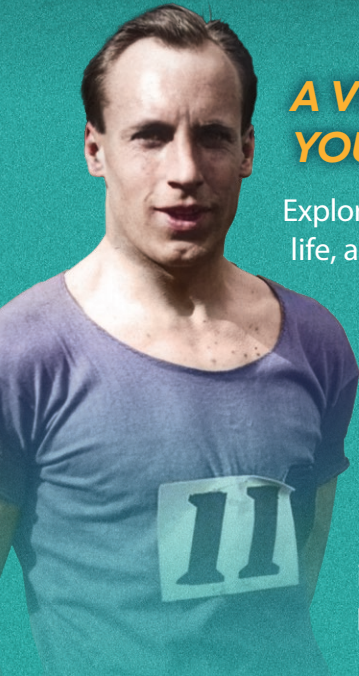


RACING FOR GLORY

100TH ANNIVERSARY OF ERIC LIDDELL'S OLYMPIC VICTORY



A VIBRANT, SHORT BOOK TO HELP YOU SHARE THE GOSPEL THIS SUMMER!

Explore athlete Eric Liddell's extraordinary 1924 Olympic feats, life, and how his faith in Jesus motivated everything he did.

WHY BUY IT?

This summer is a major opportunity for sport – from Euro 2024 to the Olympic and Paralympic Games. This short, eye-catching book is the perfect resource to help you make the most of this moment for the gospel.

Now, on the 100th anniversary, the Olympics is back in Paris and **Eric's story can be used to help point people towards his Saviour.**

7 WAYS TO USE THIS BOOK:

Use *Racing for Glory* to reach out to your neighbours, friends & local community.

1. Burgers & Books: Get some friends together for a summer barbecue and sports quiz.

2. Eric envoy: Give out as many copies as you can at nearby sporting events.

3. Families: Go to your local park and host a sports day of your own! See who can run the 400 meters like Eric Liddell!

4. Churches: Host a seeker-friendly service using the Christians in Sport service guides and videos. Put a book on every seat.

5. Olympic fever: Invite neighbours round for an Olympic viewing party (especially if there's any British interest). Why not go all out: flags, food ... face paint?

6. Classroom resource: Teachers, could you plan some lessons around Eric Liddell and the Olympics? Or use the book as some exciting class reading to start the day?

7. Chilling with Chariots: Want something more low-key? Put *The Chariots of Fire* on the TV for a movie night.

SPORTS MISSION
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can further help you reach out. It has helpful resources like quizzes, videos, assembly and church service guides... everything you need to equip you in your evangelism.

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